

Bombora's Data Cooperative: The source for premium B2B data



We have built a one-of-a-kind Data Cooperative (Co-op), which gathers billions of events from influential B2B publishers, brand websites, and premium data providers. The insights derived from this rich data set cover the full spectrum of B2B research and consumption.

86%

Of our data is exclusive
to Bombora

4M+

Unique domains tracked
in our data set*

~20B

Content consumption
events tracked*

12%

Annual Co-op growth
with the addition of
new publishers

*Based on most recent quarterly average

Our Data Co-op is the engine behind our B2B data solutions.

With over 5,500 sites,

our direct relationships with Co-op members provide us access to a **robust, consent-based network**, allowing us to deliver both **quality and scale** from **highly relevant B2B sources**.

bombora®

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