

Using Company Surge[®] with Agent3 Group

Agent3

What does Agent3 Group do?





We create powerful, creative, end-to-end Account Based Marketing programs with measurable impact using proprietary and applied technology services.

Through our programs, we identify and influence decision makers, build stronger relationships, close opportunities quicker and generate a greater return from your budget.

How does Agent3 Group use Intent data?

- **Gold:** 3-months of Intent Matrices for up to 1,000 accounts with charts and graphs to identify key takeaways from the data allowing you to see which topics are of most interest to the target accounts, and where best to focus your sales and marketing efforts.
- **Silver:** 3-months of Intent Matrices for up to 1,000 accounts put into topic categories, that include competitor topics and change in topic ranks showing which accounts have gained or lost interest.
- **Bronze:** A one-off Intent Matrix for up to 500 accounts where 30 topics are put into categories so you can filter the data into groups, and drill-down into specific areas rather than looking at a long list of topics.

What are the benefits?

-  Optimize your media targeting and strategy using Intent data for higher response and sales impact.
-  Enhance lead quality and sales productivity with responsive ABM and strategic account intelligence.
-  Boost sales and ROI with targeted, intent-driven campaigns and efficient resource allocation.
-  Know which accounts have gained or lost interest in the topic set, allowing you to segment the data better.

For more information, please visit bombora.com or agent3.com/solutions

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