Using Company Surge® with BambooBox

What does BambooBox do?

BambooBox is a modern ABM platform built on top of a CDP to bring consistency, predictability, and alignment to your pipeline goals. Leverage AI-powered pipeline intelligence, buyer Intent signals, and insights into buying committee engagement to find the accounts most likely to purchase and close deals faster. We align your sales and marketing teams on target accounts, track account engagement across channels, and optimise SDR efficiency with personalized conversations.

How does BambooBox use Intent data?

Bring potential buyers into your pipeline by integrating Intent signals

Integrate AI-driven pipeline intelligence, first-party Intent signals and third-party Intent data to discover potential buyers.

Create a journey that drives conversations and conversions

Track buying committee engagement across accounts and orchestrate unique journeys through different channels for each stage of the funnel.

Book more meetings by focusing on accounts most likely to convert

Improve SDR efficiency and success rate by prioritizing accounts that are ready to talk about your solution.

What are the benefits?

- Ditch the blindfold and uncover the potential buyers based on Intent signals and engagement

- Improve SDR efficiency and success rate by prioritizing accounts that are ready to talk about your solution

- Increase qualified pipeline by generating more opportunities for your business

For more information, please visit **bombora.com** or **bamboobox.ai/bombora/**