

Using Company Surge® with We Are Team Rocket



What does We Are Team Rocket do?

We Are Team Rocket is a B2B Growth Marketing agency with expertise in top-of-funnel demand generation and account-based marketing. Their mission is to streamline and automate lead generation on behalf of their roster of global clientele, delivering a constant flow of high-quality, in-market leads directly to their client's inboxes.

We Are Team Rocket specializes in 'helping businesses grow.' By harnessing market insights and sales intelligence and combining them with the very best data enrichment practices and outreach strategies, We Are Team Rocket empowers its clients through its formulated approach to 'intent-empowered outreach.'

How does We Are Team Rocket use Intent data?



Diverse Intent-lead strategies

We Are Team Rocket traverses a plethora of proven intent-led strategies ranging from focusing on topic counts, Company Surge® clusters, competitor markets & CRM intent reveals.



Pinpointed targeting

Use human data enrichment to identify the exact decision-makers who are actively seeking specific solutions.



Personalized outreach

We Are Team Rocket examines a business's online research behavior and leverages data-driven insights and hand-researched decision-maker prospect data to drive hyper-personalized outreach for timely and meaningful connections.

What are the benefits?

- **Key Accounts and Decision-makers** - Gain direct access to your prospect universe of in-market accounts and in-market decision-makers.
- **Personalized Outreach** - Create timely, relevant, hyper-personalized outreach campaigns using Bombora Company Surge® Intent data to understand what your prospects are interested in and engage decision-makers at the most critical stages of your deal cycle.

For more information, please visit bombora.com or weareteamrocket.hubspotpagebuilder.com/intent-powered-outreach

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