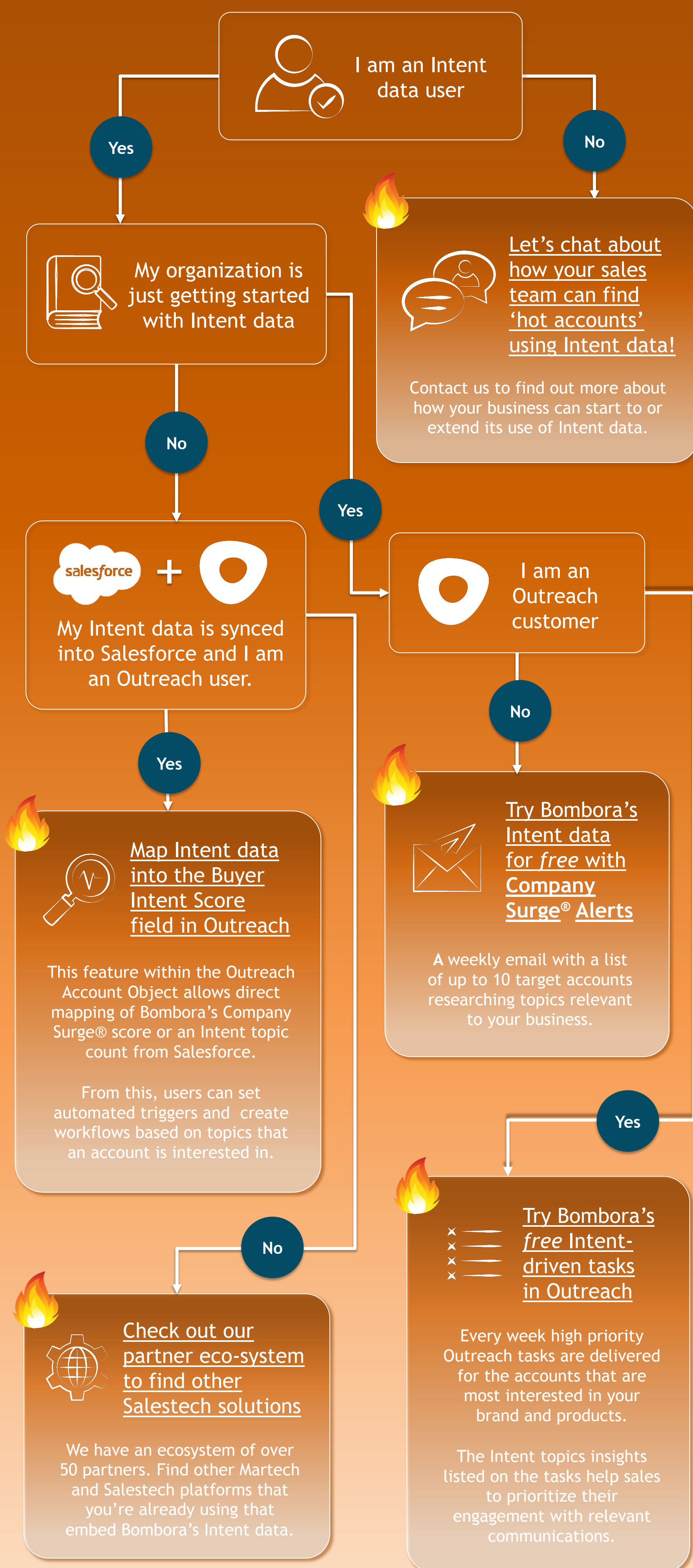


5 ways to enhance sales engagement and find 'hot accounts' using Intent data

Knowing who to call and when, is a challenge for every sales rep. With a long list of target accounts or leads to follow up on, it can be difficult to know where to begin.

Intent data helps sales teams overcome this challenge, by identifying the accounts interested in their brand and products.

Available for businesses big and small, and at all stages of maturity... the below flowchart helps you navigate how your business can use Intent data to find 'hot accounts'!



Beat your competition to the sale: start your week knowing who to call first with Bombora's Intent data. Get started today!

bombora