

Use Company Surge[®] Intent data and Crunchbase

crunchbase

What does Crunchbase do?

Crunchbase is building the master record of data on the world's most innovative businesses. From startups to the Fortune 1000, Crunchbase provides a depth and breadth of knowledge, making its data the primary source of business information by millions of users around the world.

How does Crunchbase use Intent data?



Target audience identification - Salespeople, entrepreneurs, and marketers can locate and prioritize audiences based on who is showing interest in a product or business.



Lead lists - Users can build and export lists of businesses by the technology of interest, and customize them further with Crunchbase search filters like location, categories, and more.



Analyze by search variables - View Bombora Intent data alongside 25+ variables including business' recent funding activity, investor data, news headlines, and more.

Benefits include:

- See what the world's most innovative businesses are actively researching
- Find the right accounts to do business with at any given time, based on their current interests
- Get a competitive advantage by staying ahead of market trends and emerging technologies

Sample customers:



For more information please visit bombora.com or crunchbase.com/marketplace/bombora/

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