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Biography - Stephen Lilly, SVP Global Data Partnerships and Co-Founder

Stephen manages Bombora's data co-op and is responsible for all media and data partnerships.

Prior to Bombora, Stephen held executive positions in product management and business development at Focus.com. As a core contributor to the company's success he developed and managed the business's largest revenue generating product and oversaw a content distribution network of over 150 B2B publishers during the business' rapid growth to acquisition. Post-acquisition by Ziff Davis Media, Stephen continued as VP of Business Development and was closely involved in guiding product development, product marketing and oversaw operations related to 70% of annual revenue. Before working in online media, Stephen was a founding partner of Groundwork Open Source Solutions responsible for all demand generation and sales operations.

With a passion for film, in 2006 Stephen launched Team Films, Inc. and produced, wrote and directed the award winning documentary, 'Perfect Effort' featured in the recent Sony Picture's release 'When the Game Stands Tall'. Stephen is a graduate of UC Berkeley where he studied Business and Social Policy.

